

HUBBARD COMMUNICATIONS OFFICE  
WASHINGTON, D. C.

HCO POLICY LETTER OF APRIL 14, 1959  
(Reissued, From London)

NEW BOOK

Inform all Org. Secs. and Dirs. of PRR that a new book is being printed.

This is "Have you Lived Before This Life?" and is the text of forty-some engrams as run in the 5th London ACC.

The book is a hard cover edition about the size of Dianetics 55. Its additional text is by myself.

Naturally, no non-Scientologist could read this book without curling up in a ball, and it should be very popular. In actuality it is quite exciting. There are enough plots in it for half a hundred novels.

Basically its value is technical, showing how engrams are found and how they look from the Auditor's chair.

Aside from the History of Man, this is the only Dianetics or Scientology text on past lives.

The book should first be advertised in our magazines to sell to Scientologists. It should then be generally advertised in papers to kick up a row.

"All About Radiation", for instance, now has the U.K. alert to Radiation. It sold thousands of copies. "Have You Lived Before This Life?" will really alert people to past lives and should sell as well or better, since people who can't confront H-bombs can confront some portion of their past.

Most Central Organizations recently sent HASI London a fairly large check for book credits. The whole sum of this money will be sent back in "Have You Lived Before This Life?" copies.

The price of the book will be about twenty-four British shillings, making it one pound after discount to members. The Dollar area price will be \$3.75 or \$3.00 after discount to members. The earlier 10/- edition was intended paper-back which will not now be issued. Early orders should be informed of this.

Now don't say you have it. Advertise it in our magazines as coming. Build it up.

Even accept orders. But don't say you have it until it is in your hands. Then advertise as in hand and orders being filled at once.

It is now at the printers and should be done by May 30. London will ship the whole consignment to each Central Organization at once when they receive it from the printers. Central organizations get 50% discount from list. However, it has to be invoiced properly to pass customs and do so at cost.

This book will get a lot of preclears.

Best,

L. RON HUBBARD

LRH:MP:IWH